

## Official Rules

### Blossom Into Fitness Giveaway

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

#### 1. Eligibility

The Blossom Into Fitness Giveaway (the Promotion) is open only to legal residents of Texas who are at least eighteen (18) years old at the time of entry, and Must be a resident of one of the following counties: Montgomery or Harris.

Employees of Fitness Project® (Sponsor), ROR Partners (Administrator) or any of their respective parents, affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Promotion, and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children and their respective spouses, regardless of where they reside) and household members (people who share the same residence at least three (3) months out of the year, whether or not related) of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrants full and unconditional agreement to these Official Rules and Sponsors and Administrators decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

#### 2. Sponsor and Administrator

Sponsor: Fitness Project®. 6511 Fm 1488 Magnolia, Tx 77354

Administrator: ROR Partners - 6543 S. Las Vegas Blvd, 2nd Floor, Las Vegas, NV 89119

#### 3. Promotion Period

The Promotion Begins on May 1, 2024 and ends on May 20, 2024 at 12:00 p.m. PT (the Promotion Period). Administrators computer is the official time keeping device for this Promotion.

#### 4. How to Enter

To enter, during the Promotion Period, visit <https://offers.fitnessproject.us/blossom-into-fitness-giveaway>, access and complete the online entry form. You will receive one (1) entry into the Promotion upon successful completion and submission of the online entry form.

Multiple entrants are not permitted to share the same email address. Use of any script, macro or automated system to participate or subvert the entry process is prohibited and will result in disqualification and all associated entries will be void. Released Parties (as defined below) are not responsible for lost, late, incomplete, invalid, unintelligible, inaccurate, stolen, delayed or misdirected entries, all of which will be disqualified. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant and must comply with these Official Rules. The authorized

account holder is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Sponsor and will not be returned.

#### 5. Winner Selection/Notification

Prize Winner Selection: On or about May 21, 2024, One (1) Winner will be randomly selected from all eligible entries, received during the Promotion Period. Odds of winning depend on the number of eligible entries received during the Promotion Period.

Sponsor shall have no liability if the Potential Prize Winner(s) notification is not received by the Potential Prize Winner(s) for any reason. If, despite reasonable efforts, Potential Prize Winner(s) does not respond within twenty-four (24) hours of date of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such Potential Prize Winner(s), such Potential Prize Winner(s) will forfeit his or her prize and, at Sponsors discretion, an alternate winner may be selected.

Prize winner forfeits any claim to the prize if the prize is unclaimed after 24 hours.

If any Potential Prize Winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. Winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements.

6. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY ADMINISTRATOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION.

#### 7. Prize:

One (1) Winner will receive:

- 1 YEAR All-Access Studio Memberships
- TheraGun
- MyZone Switch
- Unlimited 3D Body Assessments
- Unlimited Team Training
- Unlimited Studio Fitness Classes
- 30-Day Membership to Give a Friend
- FITNESS PROJECT® Gear - \$150

TOTAL VALUE: \$1500

\*6-Month Studio Membership good at any one of the 5 Fitness Project locations. Access to all-access studio membership only.

Prize must be claimed within 7 days of announcement or redeemed by May 31st, 2024 once confirmed. Winner must respond to announcement within 5 days or 2nd place winner will redeem.

Prizes are non-transferable. Sponsor and Administrator are not affiliated with, sponsored by or endorsed by any merchant, or social network. Trademarks, service marks, logos, and/or domain names (including, without limitation, the individual names of products and retailers) are the property of their respective owners. Sponsor is solely responsible for all prize fulfillment.

Winners are responsible for all taxes and fees associated with prize acceptance and receipt. Trademarks, service marks, logos, and/or domain names (including, without limitation, the individual names of products and retailers) are the property of their respective owners.

#### 8. Entry Conditions and Release

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and Administrator which are binding and final in all matters relating to this Promotion; and (b) indemnify, defend, release and hold harmless Facebook, Inc., the Sponsor, the Administrator and each of their respective parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Promotion, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the Released Parties) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to an entrants entry, creation of an entry or submission of an entry, participation in the Promotion, acceptance or use or misuse of a prize and/or the broadcast, exploitation or use of entry. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and Administrator and not to Facebook. (c) By participating in this promotion, you agree that we may communicate with you. Your information will not be sold by Fitness Project®.

#### 9. Publicity

Except where prohibited, participation in the Promotion constitutes each winners consent to Sponsors and its agents use of winners name, likeness, photograph, voice, opinions and/or hometown and state for advertising and promotional purposes in any and all media, now or hereafter devised, worldwide in perpetuity, without further payment or consideration, notification or permission. The winner must take pictures and/or videos in one of the FITNESS PROJECT® locations in order to receive the prize.

#### 10. General Conditions

Sponsor and Administrator reserve the right to cancel, suspend and/or modify the

Promotion, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor and Administrator in their sole discretion. If terminated, Sponsor and Administrator may award the prizes for the drawing(s) at issue at random from among all non-suspect, eligible entries received for such drawing(s) up to time of such action. Sponsor and Administrator reserve the right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner and void all associated entries. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor and Administrator reserve the right to seek damages and other remedies (including attorneys fees) from any such person to the fullest extent permitted by law. Sponsors or Administrators failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

#### 11. Limitations of Liability

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, typographical, printing or other errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) other problems or errors of any kind, whether computer, technical, computer, mechanical, typographical, printing, human or otherwise, which may occur in connection with the Promotion, including, but not limited to, any errors or problems which may occur with the administration of the Promotion, the processing of entries, the announcement of the prizes or in any Promotion-related materials; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrants entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrants sole remedy is another entry in the Promotion, provided that if it is not possible to award another entry due to discontinuance of the Promotion, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for the prize offered herein. No more than the number of prizes stated herein will be awarded. In event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award the prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

#### 12. Disputes

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prize awarded, other than those concerning the administration of the Promotion or the determination of the winners, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate State Court, for the city of Houston, TX; (iii)

any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, and in no event will entrant be able to obtain attorneys fees or other legal costs; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.